



WHITE-LABEL UCaaS · FOR SERVICE PROVIDERS

The iotum Communicator

A modern, white-label softphone, designed for service providers to sell



One platform for calling, meetings, messaging, webinars, and storage. All under your brand. All on your PBX. Launch in weeks, support without headaches, and grow margin without handing the customer to someone else.

Why iotum?

Bring your own PBX.

Most softphones expect you to redesign your network around their product. The Communicator runs cleanly on the PBX you already operate, so you launch fast and stay in control.

Simple to roll out. Built to scale.

No long onboarding. No complex provisioning. Pilot to thousands of users on the same lightweight setup for high-trust environments.

Margins that actually move the business.

You keep the customer. You own the billing. Unit economics that work even at low wholesale per-seat pricing. Your brand, end to end.

Your brand, end to end.

No co-branded compromise. Your logo, your colors, your apps. Customers see one provider: you.

An experience your customers will love.

Modern, intuitive, design-forward. Phone-to-video in one click, presence at a glance, and polish on par with Zoom and Teams, without sending your customers there.

Lose The Frankenstack

Stop stitching a softphone, a meetings tool, a messenger, and a webinar platform into something that almost works. The Communicator delivers the full UCaaS suite as one branded experience, one provider, one bill, under their own brand.



✓	Softphone Presence sync, device switching, visual voicemail, phone-to-video in one click
✓	Meetings HD video, screen share, whiteboards, breakout rooms, multi-speaker spotlight
✓	Messaging Team chat, in-meeting chat, SMS invites and reminders
✓	Drive Recordings, transcripts, documents, and whiteboards in one place
✓	Webinars Registration, polls, Q&A, post-event analytics
✓	Embedded CPaaS Voice, video, and messaging APIs for your own apps

Designed For You To Sell



Win more deals with a design-forward UX that stands out next to generic SIP.



Lift ARPU by selling a modern suite under your name.



Cut churn with one unified experience and fewer support tickets.



Protect your core. You own the PBX. We make it shine.



AVAILABLE EVERYWHERE



Mac · Windows · iOS · Android · Browser. No hardware. No friction.
Ready to elevate your communications?

[Book A Demo](#)