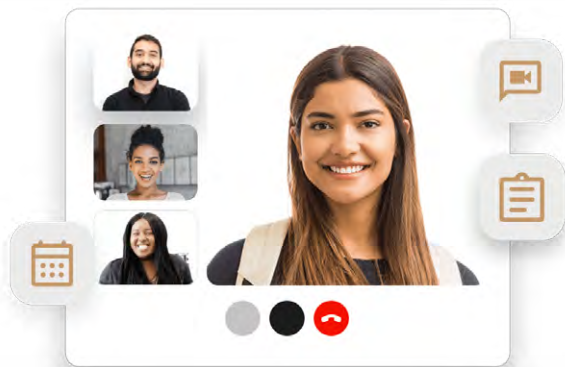# iotum

White Label Collaboration Solution

Expand your offering to bring the latest collaboration tools to your customers.

High-quality web conferencing, collaboration, and enterprise team messaging all rebranded as your own with zero development needed.
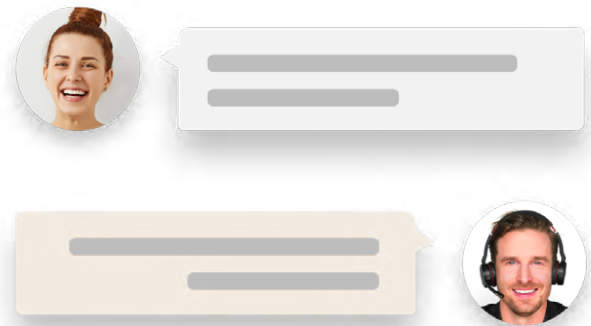
Online Meetings

Offer your customers a video meeting solution with collaboration tools like screen sharing, whiteboard, meeting recording and more.
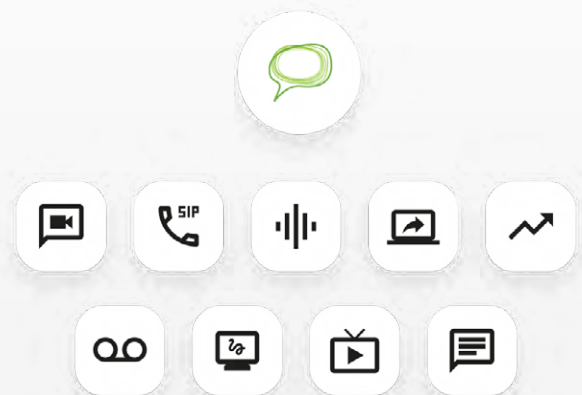
Enterprise Team Messaging

Provide your clients one online location for everyone in their organization to chat, meet and collaborate on a daily basis.

Webinars & Events

Give your clientele the opportunity to engage with audiences in real-time, take polls, and stream live.

APIs & SDKs

Transform your product by embedding video calling and real-time chat with our plug-and-play APIs and SDKs.

Accelerate your time to market with iotum

- No development costs or maintenance.
- User friendly, multi-tenant admin to support your business.
- Opex-driven model - no large up-front investment & no hidden fees.
- Unique web management portal to monetize quickly.
- Sales and Marketing support.

The iotum Difference

Our white label solution provides seamless first-class collaboration, complete integration, an impressive return on investment, and an unparalleled aesthetic. Plus, it's completely customizable which means your brand is front and center (not ours!).

Use Your Own Branding

Your logo, your branding and color palette takes up prime visual real estate across all user touchpoints to forge trust and connection with current and prospective clients. Stop selling someone else's product and brand when you can sell your own.

Simple To Plug and Play

iotum's white-label solutions come ready for you to use. With secure technology that's already proven to work, all you have to do is start selling it.

Impressive Scaleable ROI

We offer favorable revenue share margins across a growing, expanded network.

Rapid Onboarding and Deep Partnering

Our Customer Success team will get you set-up, trained and ready to go. Our Marketing team helps with marketing and sales materials. We consider you a partner.

Secure Technology That Differentiates From Competitors

WebRTC standards based technology. No offshore development, secure routing locations. Data sovereignty in multiple countries.

Did you know, about

50%

of employees worldwide are expected to telecommute within a decade or so? Make your brand front row and center across all virtual communication touchpoints for immediate recognizability.

Source

Branding inspires new talent to want to work for your organization. In a poll of 336 HR leaders,

86%

of organizations are incorporating new virtual technology to interview candidates. This is your chance to make a great first impression!

Source

iotum Features

Video and Voice

- Smart resolution, crystal clear video, and audio
- Zero downloads needed
- Stream Live
- Host large webinars

Online Collaboration

- Screen sharing
- Document Sharing
- Whiteboard
- Annotation (including video)
- Team Messaging Application
- Webinar Polling

Frictionless Implementation

- Browser-based access
- No extra equipment needed
- Zero downloads required
- Impeccable Security

Multi-Touch Availability

- Branded apps are available for instant access from Android and iOS
- Unified look and feel across mobile, desktop and other devices
- Dial-Out Feature
- Integrates with world wide dial-in numbers
- Upload, download, and store files on Drive

Admin Portal

Complete white-label platform for managing, provisioning, pricing, rating & invoicing. The admin portal helps you manage your business and that of your end-users and channel partners.
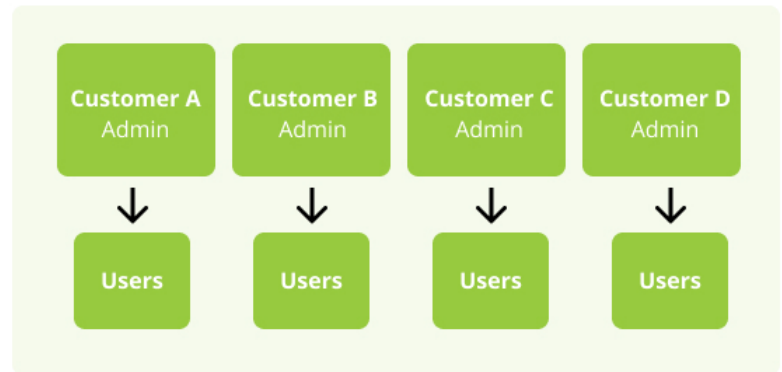
- User friendly interface & portal structure
- Fully integrated OSS/BSS quote to invoice
- Completely customizable for you and your customers

iotum

↓

Partner Admin (YOUR COMPANY)
Branded with your colours, logos, fonts and more.

Customer A Admin	Customer B Admin	Customer C Admin	Customer D Admin
↓	↓	↓	↓
Users	Users	Users	Users

Start Offering Your Own Solution Today

iotum's in-depth, two-way communication platform seamlessly plugs into your existing app to create trust and enable collaboration. Not only does the technology provide standalone solutions, but it can also integrate and fit into existing workflows to support business, branding, training, and so much more.

Find Out More