



White-Label Webinar Solution

Expand your offering to bring the latest webinar tools to your customers.

High-quality webinars that scale your business and leave a lasting impression all rebranded as your own.



iotum Webinars has the features and support your need to package your message and reach your audience.



Use any device

Participants can enjoy a seamless connection using their iOS or Android, tablet, laptop, or desktop. Plus, multiple meeting modes make connecting and chatting with the audience easier than ever.



Boost Engagement






Create polls so your customers can survey their audience for more real-time engagement, collaboration, and instant feedback. Also, you can record now and watch later so participants can access the content on their own schedule.



Track and Measure

Give your customers webinar analytics and tracking tools for metrics to get a deeper understanding of the success of the event. Use Sentiment Analysis to gain emotional insights.

Accelerate Your Time To Market With iotum

-  No development costs or time-consuming maintenance
-  User friendly, multi-tenant admin to support your business
-  Opex-driven model - no large up-front investment & no hidden fees
-  Unique web management portal to monetize quickly
-  Sales and marketing support: let us use our expertise to help you

The iotum Difference

iotum's white-label solution provides complete integration, an impressive return on investment, and an unparalleled aesthetic. It is also completely customizable which means your brand is front and center (not ours!).

Your Branding, Front and Center

Your logo, branding, and color palette takes up prime visual real estate across all user touchpoints to forge trust and connection with current and prospective clients. Why would you sell a competitor's product and brand when you can sell your own?

Plug and Play Simplicity

iotum's white-label solutions come ready for you to use. With secure technology that's already proven to work, all you have to do is start using and selling it.

Impressive Scaleable ROI

We offer favorable revenue share margins across a growing, expanded network.

Rapid Onboarding and Committed Partnering

iotum's Customer Success team will get you set up, trained, and ready to go; the Marketing Team helps with marketing and sales materials, and the Sales team can provide strategies and competitive insights. You are a valuable partner, and your success is our success partner.

Secure Technology That Differentiates You From Competitors

Unlike some providers, iotum operates under strict WebRTC standards-based technology. No offshore development, and only secure routing locations.

Offer participants flexibility

Customers rank on-demand viewing as the **most valuable** addition to webinars.
[\(Thrive my way, 2022\)](#)

Engagement spikes interest

Q&As are used in **81%** of webinars.
[\(ON24 Benchmarks Report, 2019\)](#)

iotum Makes Your Offering Approachable

Fast And Easy Access

Regardless of location, participants can access your browser-based, zero-download virtual waiting room via desktop or mobile apps. From here, they are funneled into your high-quality, live, or recorded webinar for training, coaching, classes and so much more.

API Integration

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iotum Key Features:

Video and Voice

- Smart resolution, crystal clear video, and audio
- Customizable, versatile, and scalable API integration
- AI-powered service

Engagement Features

- Q&A
- Polling and Surveys
- Chat Messaging
- Invitations and Reminders
- Reliable conference dial-in numbers

Productivity Tools

- Easy and customizable registration features
- Manage pending participants in the Waiting Room
- Video or audio record your webinar now, save and watch later
- Moderator Controls for the host

iotum Webinars Sells Your Offering

Different kinds of webinars to host:

- Customer Onboarding
- eLearning
- Employee Training
- Product Demonstration
- Workshops
- New Feature Demo
- Corporate Communication
- Panelist Discussion
- Report Summary
- On-Demand
- Marketing
- Thought Leadership
- Lead Nurturing
- Case Studies
- Live Workshop

Start Offering Your Own Webinar Solution Today

iotum's Webinar Platform seamlessly plugs in and plays within your already existing application to create trust and enable collaboration. Not only does the technology provide standalone solutions, but it can also integrate and fit into existing workflows to support business, branding, training, and so much more.

[Find Out More](#)

