

# Optimize Your EMR Platform with iotum

Seamlessly connect medical professionals and patients by integrating iotum's omnichannel telehealth solution.

Adding a meeting solution to your EMR software is a game-changer for your clients to stay relevant and scale business:

## Benefits for your EMR Software:

- Stay relevant and competitive in the EMR landscape
- Increase revenue and retention
- Integrate with minimal development hours
- Plug-and-play easy to use
- Impressive tech branded as your own
- Standards-based, easy compliance

## Benefits for your clients:

- Improve access to care
- Reduce patient absentee rate
- Reduce friction and patient wait times
- Automate tasks
- Reduce pressure (time and money) put on doctors, hospitals, and clinics
- Improve compliance and patient relations

## Empower Communication Between Patients And Physicians And Help Your Clients Improve Their Bottom Line By Adding iotum's Telehealth Solution To Your EMR Offering

### Appointment Management And Scheduling API

Provide your clients with straightforward and easy-to-use intuitive technology that builds a bridge between patients and the healthcare services they need. With email, calendar, SMS invitations, and reminders, practitioners, and patients are in the know about upcoming appointments, cancellations, and changes.



### Remote Consultation Conferencing API With Embedded Meeting SDK

Allow physicians to meet with patients seamlessly using download-free, high-quality video conferencing built right into your EMR software. Use video, text chat, document and screen sharing, live video annotation, video recording, live screen capture, etc.



### Virtual Care Analytics API

Give healthcare providers more insight into patient care with analytics that measure sentiment analysis. Get an in-depth look at communication between doctors and patients plus the overall institution.



Step into the future by building these APIs into your EMR. By simplifying and managing bookings, your clients can effectively oversee patient care, provide remote consultations and pull out useful analytics and metrics for improved patient relations.

### **For Clinic and Hospital Admin**

- Automate and customize invitations and reminders through email and SMS notifications to reduce missed appointments
- Contact patients and call in other experts directly at the time of the appointment with the dial-out feature
- Configure calendar invites and appointment reminders by email, SMS, and call out to phones

### **For Doctors**

- See more patients in a day by booking appointments and meeting patients online
- Reduce pressure and wear and tear on physical locations
- Doctors, nurses, and staff become unified and can collaborate using an easy-to-follow cohesive workflow

### **For Patients**

- Cut out travel and long commutes for patients in rural locations with geographically independent appointments
- Patients can schedule, see the doctor and receive a follow-up – all on the same platform
- Readily accessible technology using browser-based mobile tech and a click-to-join link. Make it simple for patients to join with a single click.

## **EMR Workflow for Appointment Management, Remote Consultation, and Analytics:**

1. Practitioners and administrators can schedule appointments using the Appointment Management software right in the EMR. Invitations and reminders will be sent directly to the patients via email or text message with a click-to-join link.
  - a. Doctors can easily create a remote consultation on the fly by just sending the click-to-join link to patients.
  - b. Or doctors can use the call-out feature to call the patient's phone right from the EMR software.
2. The doctor and patient can join the online consultation with the click of a button from any device – no downloads required.
3. Doctors can enhance their appointment and patient understanding by sharing medical documents with Screen Sharing, Annotation, and more.
4. The doctor can use the call-out feature to call in other practitioners or experts as needed.
5. After the appointment, everything is summarized with the Virtual Care Analytics so hospitals, doctors, and clinics can gain a deeper understanding of their telemedicine practices.

# Why iotum?

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## Fits With Existing EMR Tools

Let iotum's APIs seamlessly integrate with your EMR software and workflows without interrupting the flow.

## Easy Integration

ReactNative, Native Mobile SDKs make mobile integration quick, easy, and powerful.

## Customized Branding

Your EMR logo, branding watermark, and color palette take up prime visual real estate across all user touchpoints, totally customized to suit your brand needs.

## Standards-Based Technology

HIPAA compliant. WebRTC standards-based security built-in. No offshore development. Hosted on AWS, DigitalOcean

## Other Integrations

Easily integrate iotum's technology into your current offering plus other integrations like Slack, Google Calendar, and Outlook.

## Plug-and-Play API

Web-based, simple SDK means minimal development for your team.

## Spend Less Time Developing

iotum's plug-and-play APIs are web-based simple SDKs. ReactNative and Native Mobile SDKs make mobile integration painless.

# iotum APIs For Your EMR Allows Your Clients To

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## Prevent Join Aggravation

Quick-join options, mobile device flexibility, and easy-to-locate buttons lessen delays for a more frictionless meeting.

## Stay Connected

Keep staff in the know and distribute doctors and specialists across virtual settings with real-time communication including SMS notifications and Text Chat.

## Maximize Clinical Workflows

Simple video integration with already existing workflows and technology minus the intricacies.

## Easy and Reliable Access

Allow for fast and easy access for patients, doctors, and healthcare workers from remote locations with high-quality audio and video connections.

## Facilitate Open Lines Of Communication

iotum creates connections between clinics, hospitals, and practices for streamlined communication across departments, units, and specializations with patients.

## Make Televisits More Efficient

Enable clear and concise communication using video, voice, and collaboration features as a stand-in for in-person visits.

## Grow Reach

Expand their network and grow their reach to accommodate rural patients or patients who are looking for specialized care using technology that scales with them.

Missed appointments cost institutions  
**\$150 Billion** Appointment Management uses  
iotum's conference schedule and  
reminders API to automate scheduling  
and reduce patient absenteeism.

[Source](#)

Healthcare providers have  
no-show rates between **Nationwide  
5-30%**  
iotum's remote consultation API seamlessly  
brings doctors and patients together using  
download-free, high-quality video conferencing  
built right into your EMR software. [Source](#)

Up to  
**\$250 Billion** of current US healthcare spending could potentially be virtualized with telehealth. Don't miss out  
on a piece of that pie, embed iotum's appointment management software into your EMR to increase  
your revenue.

## iotum Meeting Features



### Appointment Management

- Scheduling API
- SMS Messaging and Notifications
- Automatic Reminders and Invitations
- Customizable Invitations and Reminders



### Remote Consultation

- Download-free video and voice
- Dial-Out
- Works on any device anywhere – mobile or computer all you need is an Internet connection
- Text Chat
- Document and Screen Sharing
- Waiting Room
- Live Video Annotation
- Video Recording
- Speaker Spotlight
- Closed Captions



### Virtual Care Analytics

- Meeting Summary user interface
- Recording player
- Speaking time for each party
- Transcription
- Sentiment Analysis – positive and negative highlights
- Search and navigate in recording
- Keywords
- Dates, names, and places extracted

**Healthcare is changing and so are your clients' needs,  
enhance the cycle of care for your clients today.**

iotum's intelligently designed product suite is built to oversee the cycle of care and optimize your EMR software to differentiate you from your competitors, increase revenue and gain better retention.

[Find Out More](#)

